

PRESS RELEASE

**SaveMoneyCutCarbon announces sustainability partnership
with global hospitality brand Carlson Rezidor**

First-year savings from LED rollout in the UK will be more than £250,000

London, August 27th 2013 -

Key points:

1. SaveMoneyCutCarbon has been selected as sustainability partner with leading hotel operator Carlson Rezidor.
2. The partnership will aid the company's ambitious Think Planet global initiative in the UK and Ireland across its Radisson Blu and Park Inn by Radisson brands.
3. The wide-ranging initiative focuses on reducing guest water usage, maximising the efficiency of hotel boilers and supporting roll out of LED lighting.
4. The LED roll out alone means the electrical load at 32 UK hotels will be reduced by 3.67m watts, saving more than £250,000, with downlights cut by 85-90 per cent and the tubes by 50 per cent.

More details: LED rollout

Radisson Blu and Park Inn by Radisson hotels in the UK are installing 145,000 LED products, including downlights, GU10 lamps, recessed ceiling panels and tubes in front and back of house at 32 hotels in the UK.

The first phase covers corridors and back of house. Phase 2 will cover ambient lighting in restaurants and function rooms and the final phase will focus on the guest bedrooms.

More details on water saving and boiler management:

The water and boiler management projects follow a thorough estate-wide survey and financial modelling by SaveMoneyCutCarbon in 2012.

Survey teams from SaveMoneyCutCarbon used their unique iPad app and financial modelling tools which allows surveyors to photograph and record associated data at each hotel, which was sent back to a central database.

The app automatically looks for savings that can be made in water consumption, energy used to heat water and boiler efficiency which in turn lead to the creation of highly detailed business models for each property.

Quotes:

Peter Gee Carlson Rezidor Area Technical Service Director who initiated the original surveys says: "Once installation is complete, we will see a significant difference in terms of energy use in all our hotels in the UK and Ireland, and importantly a notable improvement in our energy bills."

Mark Sait, founder and managing director of SaveMoneyCutCarbon, says: "Our new partner Carlson Rezidor is one of the most forward-thinking companies in the hospitality sector and we are

very pleased to be working with a global brand that is fully committed to sustainability. Meanwhile, SaveMoneyCutCarbon has grown year-on-year, increasing its turnover dramatically in the past 12 months even against a back drop of a cautious economy and has earned its place in the sustainability sector as a partner to clients that really delivers."

More on the ThinkPlanet initiative [here](#).

About SaveMoneyCutCarbon

SaveMoneyCutCarbon is uniquely positioned as a full-service efficiency partner to organisations and homes who want to reduce energy, water and carbon to improve sustainability. Clients include major hospitality groups, property ownership groups, distribution centres, theme parks and corporate offices as well as SMEs and private residences.

The SaveMoneyCutCarbon.com website is the market-leading portal for advice and products to reduce costs across all main areas of consumption: lighting, water, heating / ventilation and boilers.

Our UK-wide field services team supports larger and more complex business needs by providing full consultancy and installation services, backed by expert knowledge and first-class customer service.

We also offer a wide range of consultancy services that help companies achieve their sustainability goals within Corporate Social Responsibility strategies.

Privately held since 2008, SaveMoneyCutCarbon is setting new standards for a holistic approach to energy and water management and we share our successes through a variety of charitable initiatives, including support for rainforests in Peru and Ecuador.

www.savemoneycutcarbon.com

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The **Carlson Rezidor Hotel Group** – born in early 2012 – is one of the world's ten largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels, a global footprint spanning 100 countries and territories, a powerful set of global brands (Radisson Blu, Radisson®, Country Inns & Suites By CarlsonSM, Park Inn by Radisson, Hotel Missoni and Park Plaza®). In most of the group's hotels, guests can benefit from the loyalty programme Club Carlson, one of the most rewarding loyalty programmes in the world. The Carlson Rezidor Hotel Group and its brands employ more than 80,000 people.

The Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA, and Brussels, Belgium.

For more information, visit www.carlsonrezidor.com; www.rezidor.com

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