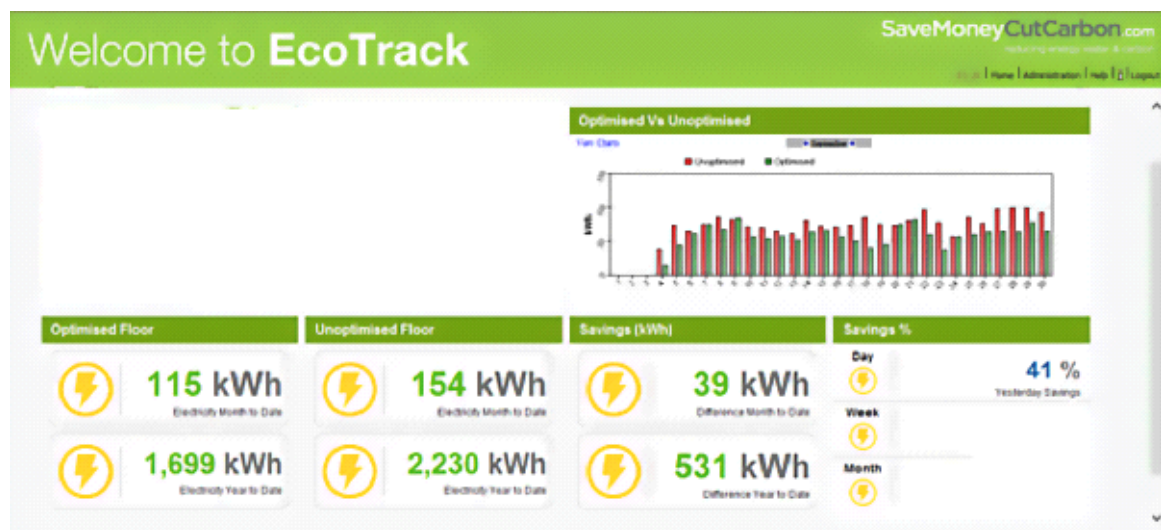


PRESS RELEASE

SaveMoneyCutCarbon delivers up to 45% savings on hotel heating and ventilation running costs

Extensive hospitality sector trials prove company's GEM money saving, carbon cutting HVAC solution



SaveMoneyCutCarbon trials prove that hotels can save 35-45% on their guestroom HVAC running costs with GEM market leading energy management system

London, October 7th, 2013 - SaveMoneyCutCarbon announces results today of extensive hotel trials proving that its GEM solution delivers savings of up to 45% on hotel guest room heating and ventilation costs.

GEM is a market leading energy management system that senses when a space, in this case a guest room, is occupied and controls the ambient temperature when guests are not present.

It differs from simpler motion-sensor products by using a combination of infrared body-heat sensors and an intelligent algorithm to detect if a room is occupied, which means that it is more sentient.

SaveMoneyCutCarbon has run 24/7 trials over recent months at a high-profile London hotel and a regional hotel in Cardiff, to monitor and measure the energy savings delivered by GEM.

The data shows that in a 24-hour occupancy hotels can expect 35-45% HVAC energy savings.

The GEM system uses intelligent wireless technology, invisible to the guest, to optimise the room and works to take advantage of the fact that, after check in, the guest is out of the room for up to 50% of the booked time.

When guests are out of their room for longer than a specified amount of time, the GEM system kicks into action and resets the room temperature to a selected energy-saving level.

The wireless system provides trouble-free operation with simplified installation and programming. Equally important, the guest room does not have to be taken out of operation as the system can be installed in under 60 minutes per room.

The GEM system, from Lodging Technology in the United States, was chosen by SaveMoneyCutCarbon after lengthy research into energy saving HVAC solutions.

SaveMoneyCutCarbon spent time in the US interviewing some of hotels that make up the 250,000 hotel rooms which are saving money and cutting carbon footprint with GEM technology. It then worked closely with the US firm on system adjustments for the European market.

The GEM system is installed in thousands of hotel rooms throughout the United States, Canada, Mexico, and the Caribbean, where similar energy savings to those delivered in the UK trials have been measured.

Mark Sait, managing director of SaveMoneyCutCarbon, says: "HVAC is the biggest energy drain in any commercial building but especially in the 24/7 operations of the hotel environment. We wanted to find the best management solution and one that had no adverse impact on guest satisfaction.

"We also needed to be sure that it delivered great savings because it is crucial for us to offer solutions that offer quick return on investment - and GEM has certainly proven itself. It is a great addition to our money saving, carbon cutting range of sustainability solutions."

William Fizer, president of Lodging Technology comments: "We are delighted to be working with SaveMoneyCutCarbon in Europe and know that the GEM system is a proven money-saver in a wide range of settings, from hospitality to education and offices."

About SaveMoneyCutCarbon

SaveMoneyCutCarbon is uniquely positioned as a full-service efficiency partner to organisations and homes who want to reduce energy, water and carbon to improve sustainability. Clients include major hospitality groups, property ownership groups, distribution centres, theme parks and corporate offices as well as SMEs and private residences.

The SaveMoneyCutCarbon.com website is the market-leading portal for advice and products to reduce costs across all main areas of consumption: lighting, water, heating / ventilation and boilers. Our UK-wide field services team supports larger and more complex business needs by providing full consultancy and installation services, backed by expert knowledge and first-class customer service. We also offer a wide range of consultancy services that help companies achieve their sustainability goals within Corporate Social Responsibility strategies.

Privately held since 2008, SaveMoneyCutCarbon is setting new standards for a holistic approach to energy and water management and we share our successes through a variety of charitable initiatives, including support for rainforests in Peru and Ecuador.

www.savemoneycutcarbon.com

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About Lodging Technology

Lodging Technology is the originator of infrared sensor-based energy conservation for the lodging industry. The company has become one of the most trusted names in energy management and has sold their products throughout the United States, Canada, Mexico, and the Caribbean for over 30 years.

Lodging Technology's products reduce room energy expense 35% to 45%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities. The Company's products are designed and manufactured in the United States.

www.lodgingtechnology.com

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