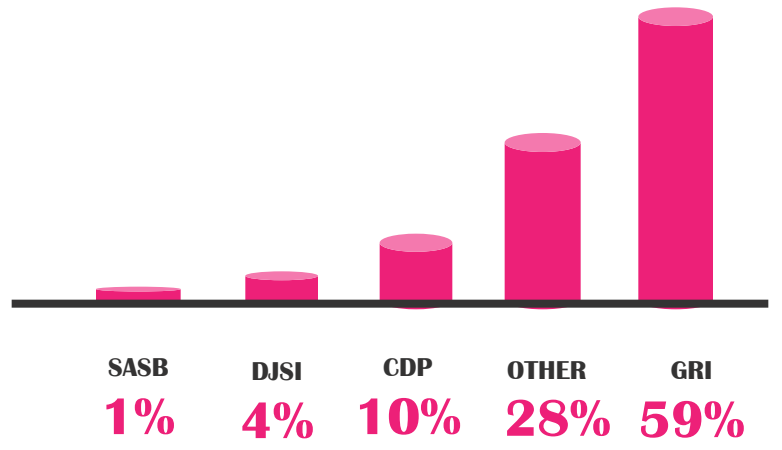


Stakeholder engagement & CSR reporting trends survey

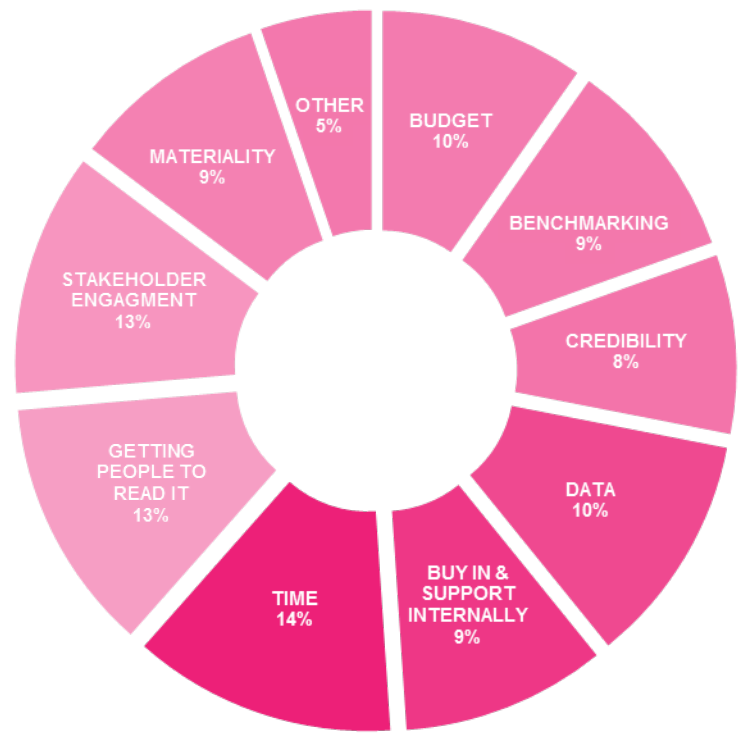
110 organizations took part and results are in; highlighting that time, stakeholder engagement & getting people to read reports are the biggest challenges that organizations face around CSR reporting.

7/10 AVERAGE RANKING OF CSR IN ORGANIZATIONS' BUSINESS OBJECTIVES

57% OF ORGANIZATIONS SAY THEY USE THE GRI SUSTAINABILITY FRAMEWORK FOR THEIR REPORTING



STAKEHOLDER ENGAGEMENT TIME & GETTING PEOPLE TO READ THE REPORT ARE BIGGEST CHALLENGES



RESPONDENTS WHO IDENTIFIED SUPPLIERS AS BEING MOST IMPORTANT TO THEIR CSR STRATEGY HIGHLIGHTED INTERNAL BUY-IN AS THEIR BIGGEST REPORTING CHALLENGE

54% OF ORGANIZATIONS COMMUNICATE THEIR CSR UPDATES THROUGHOUT THE YEAR, AS WELL AS THEIR ANNUAL REPORT.

- TOP 5** COMMS CHANNELS BEING USED TO COMMUNICATE CSR REPORTS
- 1- INTERNAL COMMS
 - 2- SOCIAL MEDIA
 - 3- COMPANY WEBSITES
 - 4- PR
 - 5- EXT. NEWSLETTERS

WHEN THE MAGIC HAPPENS



APR - SEP

Q2 AND Q3 ARE THE MOST PROMINENT TIMES FOR ORGANIZATIONS TO PUBLISH THEIR REPORT

TRANSPARENCY & REPUTATION ARE KEY DRIVERS



MOST ORGANIZATIONS SPEND BETWEEN

£ 20-49 THOUSAND ON CSR REPORTING



This survey was conducted as part of the [2degrees Stakeholder Dialogue Service](#).

www.2degreesnetwork.com/services/stakeholder-dialog/